

Automotive Daily News

PASSENGER TRUCK TIRES TRACTOR ACCESSORIES

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AUTOMOTIVE AND ACCESSORY SALES IN BIG INCREASE

High Mark of January
Exceeded in
February

NEW YORK, March 25.—The automotive parts and accessory business gained in February over the high pace set in January and will have another big month in March.

Wholesale sales in February were at an index figure of 154 as compared with 132 in January, according to the Motor and Accessory Manufacturers' Association. Reports from factory centers indicated that March business also would run high and forecasts of association members looked for continuance of business on a high level throughout the second quarter of the year.

The Motor and Accessory Manufacturers' Association business bulletin for March, just issued to members, shows the greatest gains for February over January in shipments of parts and accessories for original equipment of cars and trucks and in service equipment, garage machinery and tools.

With business of January 1925 represented by a base index of 100, a large and representative group of manufacturers reported original equipment shipments in February at 160, as compared with 132 in January, 1925. Parts sales at 114, as compared with 103, accessory business at 139, as compared with 127, and service equipments at 138, as compared with 115.

A large number of members contributed to a symposium on the business outlook. While the majority anticipated a large automotive business in 1926, they looked shortly for some reduction in the production rate of the first quarter.

Chicago Show Supt. Passes Suddenly

Chicago, March 25.—Funeral services were held here today for Louis L. Fest, for twenty-six years superintendent of the National Automobile Show of Chicago, who died Tuesday of peritonitis after a brief illness.

At the close of the automobile show in February Mr. Fest went to San Antonio, his birthplace, to join his wife, who was visiting there with relatives. He was stricken while in that city and hurried back to Chicago for treatment. He was 64 years old.

CHICAGO RECOVERS 5,965 OF 8,225 STOLEN CARS

Chicago, March 25.—According to Lieut. John T. Ford, chief of the automobile section of the detective bureau of Chicago, there were 8,225 cars stolen in this city last year. Of these, 7,658 were stolen in the city proper and 567 in the various park systems. The recoveries of stolen cars in 1925 totaled 5,965. Compared with other large cities, Chicago is poor ground for the automobile thief.

MARCH FRANKLIN SALES EXCEED THOSE OF FEB.

Syracuse, March 25.—Merchandising Manager John W. Lee, Jr., of the Franklin Automobile Company reports that March retail deliveries to date are 131 per cent. ahead of the same period in February, and that February of this year was 65 per cent. ahead of February in 1925. The firm's retail business thus far this year is 25 per cent. ahead of last year to date.

CHEVROLET SALES REACH NEW HIGH

Dealers Sell 32,504
Cars During February

Detroit, March 25.—Chevrolet dealers in February delivered 32,504 cars, the largest number ever sold in that month in the history of the company.

The quota set for the thirty sales zones of the company was 22,002 cars, an estimate based on a conservative examination of the prospective February demands. When the total sales for the month were tabulated it was found that the increase in sales was 147.7 per cent. of the quota.

Despite decided increases made in the quota set for February it was found the zones had practically all exceeded their allotments.

In January every sales zone exceeded its quota, ranging from 112.3 per cent. in the Jacksonville zone to 275.4 per cent. in the Omaha zone.

The Omaha zone, established only three months ago, again led the zones exceeding the February allotments, with a percentage of 398.3. Minneapolis zone was second with 304.9 per cent. of its quota, reflecting the unprecedented growth of the Northwest's diversified industries. Oklahoma City was third with 255.4 per cent. of quota, Atlanta fourth, with 249 per cent. and Des Moines fifth, with 243.8 per cent.

Of the six sales regions, Great Lakes region led in February, with Middle West, Southeastern, Flint, Atlantic Coast and Pacific Coast regions in the order named.

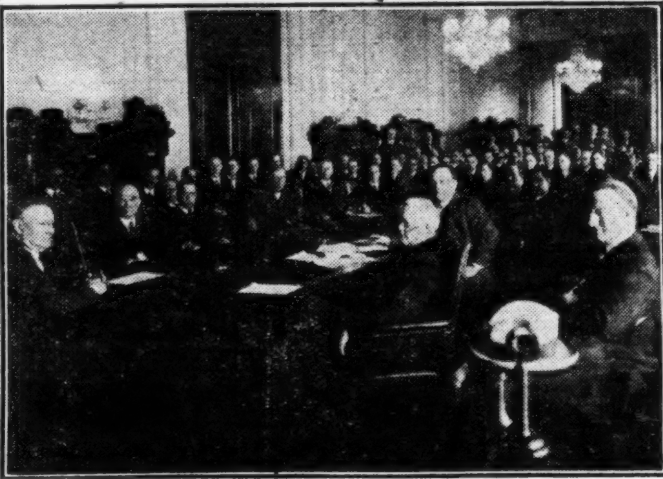
While the original factory production for March was set at 54,553 cars, it has already been found necessary to make three additional increases in this schedule, bringing the total number to be built this month to 59,244 cars, not including the 3,367 cars to be built in the Chevrolet Canadian plant at Oshawa.

FLOODS CLOSE PLANTS OF CHEVROLET AT FLINT

Flint, Mich., March 25.—All the main factories of the Chevrolet Motor Company here are closed as a result of the flood condition of Flint River.

The spring break-up in weather plus rains during the past few days caused the river to rise nine feet over the high water mark within a few hours, Tuesday. Late in the afternoon the Chevrolet plant closed down, when water rushed into the boiler room of the power house, disabling the plant temporarily.

BUS LEGISLATION STUDIED. Under the chairmanship of Senator James E. Watson of Indiana, the Interstate Commerce Committee of the Senate met to consider motor bus regulation. Many men prominent in the motor bus and railroad world attended because of the general transportation interest involved.



(Underwood & Underwood.)

HIGH RUBBER PREDICTED TILL 1932 BY WHITFORD

Special from A. D. N. Washington Bureau
Washington, March 25.—High prices for rubber are likely to continue until 1932, according to H. N. Whitford of the Rubber Association of America, in an address before the Rotary Club here yesterday. Unless plantings are greatly increased the consumption of rubber will exceed production in two more years, he held.

Whitford quoted statistics showing that the United States paid 70 per cent. of the world's \$600,000,000 rubber bill in 1925. He predicted that during the current year the rubber bill of the world will total \$800,000,000 and that the United States will pay \$500,000,000 of the total.

Deny Permit to Build Belt Line

Detroit, March 25.—Application of the Detroit Grand Belt Railroad and the Detroit Connecting Railway to build a belt line around the city of Detroit, which would connect up automobile and other manufacturing plants and give them greater facilities was denied yesterday by the Interstate Commerce Commission. The application was denied on the ground that present or future public demands did not necessitate the construction of the line.

The Detroit Connecting Railroad sought permission to construct a road from Delray, in Detroit, via Ecorse, Eloise, Perrinville, Farmington Junction, Pontiac, Utica, Mount Clemens to Marine City, Mich., a distance of 86.7 miles. The Detroit Grand Belt asked for authority to build a line from Wyandotte through Dearborn, Redford, Franklin, Pontiac to Mount Clemens, a distance of forty-seven miles.

MACK TRUCKS ELECTS

New York, March 25.—At the annual meeting of Mack Trucks, Inc., W. R. Edson was elected a director, to succeed H. K. Pomroy, deceased. Other retiring directors were re-elected.

HEAVY INCREASE IN TAX YIELD

Levy in Feb. 1926 Exceeds Last Feb. by
\$1,725,697.32

Special from A. D. N. Washington Bureau
Washington, March 25.—Excise taxes collected from the automobile industry during February totaled \$9,004,980.23 compared with \$7,279,282.91 collected in February of 1925, an increase of \$1,725,697.32, according to figures announced today by the United States Bureau of Internal Revenue.

Detailed figures for the February collection this year, with comparisons of last year, are as follows: Trucks, February, 1926, \$486,488.76, February, 1925, \$276,643.44; passenger cars and motorcycles, February, 1926, \$7,135,257.94, February, 1925, \$5,563,362.33; parts and accessories, February, 1926, \$1,383,233.56, February, 1925, \$1,429,295.17.

Total collections for the eight months ending March 1, this year are reported as \$99,581,866.03, compared with collections last year from the same period of \$76,488,470.07. An increase during the eight months period of \$23,093,395.96.

DODGE BROS. SALES CONTINUE TO GAIN

Detroit, March 25.—Retail deliveries of Dodge Brothers motor cars and Graham Brothers trucks for week ended March 20 broke all records with total of 7,223, or 693 in excess of best previous week, that of April 11, 1925. Compared with corresponding week last year gain for past week was 1,718 units, or 31 per cent.

Commercial car registrations throughout the entire country will be found on Page 4 of this issue.

AUTOMOBILE CLUB CHIEFS DISCUSS SAFETY MEASURES

Come Out Strongly in
Favor of Hoover
Traffic Code

Special from A. D. N. Washington Bureau

WASHINGTON, March 25.—With the passing into history of the National Conference on Street and Highway Safety yesterday, motor club executives from every state of the Union convened to consider ways and means for making effective the safety proposals.

The conference of motor clubs held under auspices of the American Automobile Association brought together 300 of the club executives, including some of the best known safety experts in the country, at Washington.

Thomas P. Henry, president of the A. A. A., and a delegate from Michigan to the Hoover gathering, expressed the belief yesterday that the motor clubs must assume even a larger responsibility for traffic safety in their respective communities than they have heretofore.

"What the Detroit Automobile Club," Mr. Henry said, "did to develop and to secure the adoption of a uniform traffic ordinance in Michigan shows what the organized motorists can do through their own organizations."

Here are the important provisions of the "model traffic code" adopted by the Hoover conference:

A minimum age limit of 16 years for drivers of private cars; 18 years for chauffeurs, and 21 years for drivers of public vehicles.

Speed limits of thirty-five miles in rural sections, twenty miles in business and residential districts, and fifteen miles in business districts unprotected by traffic officers or "stop-go" signals.

Abolition of temporary driving permits.

Substitution of yellow for red lights on the rear of cars.

The tail light change was carried by the narrow margin of 147 votes to 129. It was recommended that the change be made on new cars, those already in use being affected only in so far as local traffic authorities preferred to revise their regulations.

John Hertz, head of the Yellow Cab Manufacturing Company of Chicago, told the conference that psychological tests given several thousand drivers for his company had cut down accidents 20 per cent. He added:—

"The mad, unrestrained rush to get some place is only a delusion on the part of the driver, and is the cause of most accidents. In our city we made a test of the time it took to travel a distance of about eight miles, first at twenty miles an hour, and then at thirty-five miles an hour.

"The difference in time was only four minutes, but the difference with respect to safety on a crowded boulevard is past calculation."

STINSON FINANCE PLANS COMPLETED

**Hope to Go Into Pro-
duction by End
Of June**

Special from A. D. N. Detroit Bureau
Detroit, March 25.—Finance
plans of the Stinson Airplane
Syndicate have been formulated,
with a view to getting into early
production of the plane.

The plane, for the construction
of which the syndicate was origi-
nally formed, has demonstrated its
value, and in accordance with the
original agreement made by mem-
bers of the syndicate machinery
will be set in motion by means of
which it is hoped to be in produc-
tion by the latter part of June.

When Sir Sefton Brancker was
here recently he said at a public
meeting that the Stinson plane was
the most interesting development
he had seen in aviation because of
its brakes, its heated cabin and its
inherent stability, which is such
that the machine flies itself.

The syndicate has now voted
to form a \$300,000 corporation.
Originally, the syndicate furnis-
hed \$37,500 for experimental pur-
poses. It is now proposed to issue
\$75,000 worth of stock to syndi-
cate members, sell \$150,000
worth for cash, in order to get
into production, and retain \$75,-
000 worth as treasury stock. The
stock will be chiefly or entirely
of no par value.

J. K. Livingstone, Luther D.
Thomas and Richard Fitzgerald are
trustees under the syndicate plan,
with Mr. Livingstone as chairman,
Mr. Thomas as vice-chairman and
Mr. Fitzgerald as treasurer. W. A.
Mara is secretary of the trustees.

COLLECTIONS GAIN

Olympia, Wash., March 25.—
Automobile license moneys already
collected by the state through sale
of 1926 plates is in excess of 77 per
cent. of the entire incoming funds
for the 1925 season, according to
State Treasurer W. G. Potts.

DUNWOODY NEW V. P. OF GARDNER MOTOR CO.

St. Louis, March 25.—Russell E.
Gardner, Jr., president of the
Gardner Motor Company, Inc., has
announced the appointment of
Halsey Dunwoody as vice-president
and general sales manager follow-
ing a meeting of the board. Mr.
Dunwoody was previously vice-
president of the Finance and Trad-
ing Corporation of New York.

Heavy Yield From Automotive Taxes

Raleigh, N. C., March 25.—
With automobile licenses and
gasoline tax collections totaling
\$11,572,040 for the eleven-
months period ended February
28, Revenue Commissioner R. A.
Daughton predicts that for the
full year ending March 31, col-
lections from this source will
have reached \$12,500,000, an
amount equal to the total rev-
enue of the state from all other
sources.

The state license and gas tax
yield goes exclusively to the main-
tenance of the state highways and
the retirement of the state high-
way bonds.

Total collections of the automo-
bile license bureau for the eleven
months just ending amounted to
nearly \$3,000,000 more than the
collections for the corresponding
period last year.

At the same time the expenses
of the bureau have been reduced
to effect a saving for the last
eleven months, as compared with a
like period ending last year,
amounting to \$79,384.43.

ST. LOUIS S. A. E. PLAN TO GET CHARTER

St. Louis, Mo., March 25.—Ar-
rangements to obtain a charter for
the St. Louis Chapter of the So-
ciety of Automotive Engineers
were made here this week at an
informal dinner. Preliminary
plans were made recently during a
meeting of local members, at which
George P. Dorris of Dorris Motors,
Inc., acted as chairman.

RUBBER AND STEEL KINGS. Harvey Firestone of rubber fame
and Charles Schwab, steel monarch and director of the Stutz
Company, meet on common grounds at Miami Beach to play a round
of golf. The two notables are wearing caps.



(International Newsreel Photo.)

UNIFORMITY OF GASOLINE GROWS

**Slight Average Increase
In Volatility
Noted**

Washington, March 25.—A
slight average increase in the
volatility of motor gasoline in the
indicated as a result of the latest
motor gasoline tests conducted by
the U. S. Bureau of Mines, it was
announced today.

The survey again confirmed the
tendency toward uniformity in
gasoline which has been noted in
the past several years. In comput-
ing this table the 10 per cent. of
gasoline with the lowest "end
points" and the 10 per cent. with
the highest "end points" in each
survey was selected, and the
average "end point" computed for
each group. The decrease in the
differences between these figures
has been taken as an index of the
trend toward uniformity.

There is apparently a distinct dif-
ference between "winter" and
"summer" gasoline, the gasoline
marketed during the winter be-
ing more volatile than that sold
during the summer.

During the past six years the
Bureau of Mines has conducted
semi-annual surveys of the gasoline
marketed in the United States.
The cities in which samples have
been collected have been chosen
as representative of the more im-
portant marketing territories. The
cities in which the present survey
was conducted are New York,
Washington, Pittsburgh, Chicago,
New Orleans, St. Louis, San Fran-
cisco, Denver, Bartlesville, Okla.,
and Laramie, Wyo.

An increase in volatility is shown
for the average machines from
Pittsburgh, Chicago, New Orleans,
St. Louis, Denver and Laramie. The
averages for New York and San
Francisco show little change, while
those for Washington and Bartles-
ville are less volatile than a year
ago.

COMPLETE AUTOMOTIVE DATA IN NEW CATALOGUE

Chicago, March 25.—John C.
Hoof & Co. has completed a new
automotive service parts catalog
consisting of an alphabetical list-
ing including the names of all cars,
trucks and engines, together with
their specifications.

There is also a numerical list
which gives prices on the various
lines that the company handles.
This booklet is furnished free of
charge upon request.

JANUARY COLLECTIONS DROP

Austin, Tex., March 25.—State
Controller S. H. Terrell has made
public the 1 cent gasoline tax pay-
ments of the five leading compan-
ies for January, showing a total of
\$248,304, which is \$53,149 less
than the December payments of
the companies.

MEET TO PERFECT MERGER ARRANGEMENTS

Los Angeles, March 25.—The
chief counsel of the General Pe-
troleum Corporation and the Stand-
ard Oil Company of New York are
meeting in San Francisco to per-
fect final merger arrangements and
set dates for stockholders' meet-
ings to ratify terms. The merger
hinges entirely upon stock transfer
with no price set for stock of the
merged companies.

Famous Aviator Talks to Engineers

New York, March 25.—Major
General Sir W. Sefton Brancker,
Air Vice Marshall (B. C. B. A. F.
C.), director of civil aviation in
Great Britain and president of the
Royal Aeronautical Society, gave
an illustrated lecture under the
auspices of the Aeronautical Cham-
ber of Commerce of America, in
co-operation with the Society of
Automotive Engineers and the
American Society of Mechanical
Engineers, at the Engineers So-
cieties Building, last evening.

General Brancker is a recognized
authority in all phases of aviation.
He showed a series of new pictures
taken during his historical path-
finding flight of over 17,000 miles,
from London to Rangoon and re-
turn via Russia.

COUNTIES SHARE IN GAS TAX RECEIPTS

Indianapolis, Ind., March 25.—
Checks aggregating \$1,800,000 rep-
resenting the share of the ninety-
two counties in the state in state
gasoline tax collected in the last
eleven months, have been mailed
to county treasuries.

At the same time, the state au-
ditor's office is beginning prepara-
tion of more than 500 additional
warrants totaling more than \$600,-
000 for distribution to cities and
towns in the state which receive
benefit from the gas tax.

KENTUCKY'S PROSPERITY REFLECTED IN TAX RETURN

Louisville, Ky., March 25 (U. T.
P. S.).—Prosperity in Kentucky,
according to Claude T. Meredith,
chief deputy U. S. Revenue Collec-
tor, is reflected in the fact that,
although under the new federal
Income Tax law returns in the
state dropped from 65,000 to
20,000, collections increased from
\$3,137,930.62 in 1925 to \$3,522,
240.74 this year, an increase of
\$384,310.12.

ISSUE MORE LICENSES

Olympia, Wash., March 25.—
State motor vehicle licenses issued
during December, January and
February of the present license
year totaled 273,319, as against
232,588 for the same period for
the year before, an increase of
40,737, or 17 per cent.

MARCH FREIGHT SHIPMENTS HIGH

**Detroit Shows Excellent
Gains, With Chicago
Falling Off**

By WALTER C. BOYNTON

DETROIT, March 25.—
Pere Marquette traffic
for the third week in March
is a repetition of the condi-
tions that obtained a week
ago, with respect to the cor-
responding period a year ago.
Slight general increases are
noted in the territory.

With the single exception of Chi-
cago, all terminal points show in-
creases to and from connecting
lines that are also greater than the
figures covering the same locations
in 1925.

Detroit continues to show phe-
nomenal increases in freight
movement, with 84 per cent.
greater forwarded movement
and 50 per cent. greater received
business. Besides the immediate
volume of business, which is
highly favorable, all indications
point to a continuance of banner
conditions for some time to
come.

Motor industries at Flint and
Lansing are going strong, with a
notable tendency toward increased
production schedules, topping
earlier established records for busi-
ness. It has come to be a matter
of habit to report that Buick is
maintaining its accelerated output
with no let-up in sight.

At Grand Rapids, outbound
traffic is up 13 per cent. and in-
bound is up 18 per cent. The
territory's products are moving
freely, and coal and lumber for
manufacturing account for the
increase on inbound. Saginaw's
shipments are down 18 per cent.,
due to local agricultural condi-
tions, but its received shipments
are up 45 per cent.

The Ruggles Motor Company at
Alma is forwarding several car-
loads of bus chassis to Wellington,
N. Z.

Translake shipments via car
ferry have taken an unprecedented
jump, registering a 32 per cent.
increase. Movements through the
Buffalo gateway, where coal is
now moving with comparative free-
dom, are up 30 per cent. both east-
bound and westbound showing
comfortable proportions of the in-
crease. Toledo gateway move-
ments are up 34 per cent. and the
reduction at Chicago amounts to
3 per cent. only.

Certificate Title Law Repeal Urged

Salem, Ore., March 25.—Repeal
of the motor vehicle certificate of
title law enacted at the 1925 ses-
sion of the legislature will be
sought at the general election in
November through an initiative
measure filed in the offices of the
secretary of state here.

The measure has been referred to
the attorney general for ballot
title.

The bill was filed by the Oregon
Automotive Association, of which
Joe Dunn of Portland is president.

It was indicated that an initiative
measure also will be filed later for
the repeal of that section of the
motor vehicle lighting law which
provides that lights shall be ad-
justed under state regulation, and
that they shall be dimmed on wet
pavement.

REPORT ON SHALE OIL

Johannesburg, British S. A.,
March 25 (U. T. P. S.).—The com-
mittee appointed by the govern-
ment to investigate the possibility
of large scale shale oil production
has not only reported favorably but
has recommended that bounties be
awarded to companies producing
and selling large quantities of oil.

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY



TO DEALERS
Your protected
Dunlop territory
may still be open.
Write today.
DUNLOP TIRE &
RUBBER CO.
Buffalo, N. Y.

DUNLOP TIRES

Crop Prospects In Waco District Boost Car Sales

Waco, Tex., March 25.—Spring weather, a prediction from the county agricultural agent that the best crop prospects of seven years were in evidence, and a general week of business bustle combined to make the seven days ending March 19 in any respects the best for new car sales here since January 1.

Spring sales have opened up in boom style. Pessimism caused by last summer's central Texas drought retarded car sales during the fall and summer, but with crop prospects ahead, heavy buying has been resumed.

The Ford dealers, the Cruger company and Duncan Smith Company, reported sales for the week greater than for any week since the first of the year, and the same was true for practically all the other dealers.

Chevrolets are especially finding a ready sale in this section, according to the Waco Chevrolet Company. Hudson and Essex automobiles, especially the Essex coach, are likewise being widely distributed, according to the Bender Motor Company. Dodge automobiles are finding a steady, consistently climbing sale, a report from the Central Motor Company indicates.

Despite the seasonal demand for open cars, Ford and Chevrolet coupes are still finding a wide sale. Coaches are rapidly displacing sedans in the sales columns for the higher priced automobiles.

Price cutting of new cars has hurt the sale of used automobiles. Only late models are in demand, Fords, Chevrolets, Buicks and Dodges finding the readier sale. Taken as a whole, the used car market is slower than at the same date last year.

New and Used Cars In Demand in Spokane

Spokane, Wash., March 25.—Retail sales of new and used cars continued higher the second week in March than the records for the same week a year ago show, although the volume was not as great as the week before.

The Spokane Nash Motor Company reported sales of twenty-nine Nash, ten Ajax and fifteen used cars the first fifteen days of the month. This firm has met as its quota the selling of two used cars for every new car until stock in used stuff is reduced.

The Eldridge Buick Company reports a 50 per cent. increase for the second week in March over the same week a year ago. Demand was reported fair by them, with the stock very low.

Wallace Brothers, Studebaker distributor, report the second week in March 40 per cent. better than a year ago.

Spring Season Boosts Sales in Little Rock

Little Rock, Ark., March 25.—New car sales in Little Rock and in the counties adjacent to this have shown an awakening interest among motorists during the past week and promise to show an increase for the spring months over last year.

The Little Rock Buick Company reports greatly increased sales and much interest from various sources, with sales better than March of last year. Gus Bush, general manager, says:—

"Our business is better than the same time a year ago, and is showing a gradual increase for new cars, while used cars of the closed type are finding a good market. Open cars are not moving."

The recent drop in price of Hudson and Essex cars has stimulated buying of those cars greatly here, as elsewhere. Miss Ethel Currie, manager of the Little Rock Motor Car Company, Hudson-Essex distributor, reports: "We are selling all the Essex cars we can get, and our dealers over the state are continually asking for more cars. Our retail business is far ahead of the same period of 1925."

Used cars have been in considerable demand during the past week. Closed models are most in demand. Dealers here are pretty well stocked with cars carried through the winter.

Bad Weather Slows Up Sales in San Antonio

San Antonio, Tex., March 25.—Sales of new cars have taken a slight slump after starting off for March in good shape. Unsettled weather conditions have caused buyers to mark time for a few days.

Jordan-Iverson Motor Company, Ford dealers, report sales as slow during the past week, although the first ten days in March were good. Cale Iverson, sales manager, expects conditions to improve within a short time.

The Reo Motor Company of this city reports good sales, although the sales in used cars are better than in new. Con-

Ten Commandments Devised in Promoting Selling of Used Cars

Spokane, Wash., March 25.—Another method in putting used car sales on a higher plane has been evolved by the Eldridge Buick Company here in the formulation of a code of ten commandments for handling transactions. They are:

To merchandise our used cars on an equitable basis of value received to both buyer and seller.

The market values are fixed according to buyer demand, make, year of manufacture, model and condition of the car.

That, in fairness to the owner, he shall be given every dollar the public will pay, less reconconditioning and merchandising expense.

That the used car is worth on the market exactly what the public will pay for it.

That in protection to the next owner, all needed repairs be done—such repairs as indicated and deducted for it in the trade-in allowance. This to insure the buyer against paying rebuilt-car price for a car in "as is" condition.

That only genuine, authorized factory-made parts be used in the rebuilding operation.

That the selling price be based on Northwest used car sales reports. This to guard against an under allowance to the original owner, or an excessive price to the purchaser.

That only honest statements of representation be offered the buying public—believing that truth builds confidence and confidence builds business.

That the purchaser of a rebuilt car be given the same assurance of guaranteed performance as that enjoyed by the new car buyer.

That no transaction is completed until our clients are satisfied.

CHEVROLET DEALERS IN BELOIT STAGE CONTEST

Beloit, Wis., March 25.—Salesmen for eight Chevrolet dealers in four adjacent counties are busy following up prospects submitted this month in the novel "\$1,000 Prospect Sales Contest" being featured by the State-Line Chevrolet Company of this city, and seven district dealers.

Starting their drive for a record volume of sales this spring, the local Chevrolet distributor is urging motorists and others to submit lists of twenty names of automobile prospects. The person who submits the list from which the most sales have been made by May 25 is awarded a Chevrolet coupe or coach. The second prize is a \$175 Chevrolet 6 per cent. purchase certificate, and the third award is a \$100 purchase certificate.

FLINT CO. APPOINTS HILL FOR FIELD WORK

Flint, Mich., March 25.—R. H. Mulch, vice-president and general manager of the Flint Motor Company announces the appointment of Edwin F. Hill, Jr., as a special factory representative in the field.

For some time past, Mr. Hill has been doing special sales department work at the plant. Previous Edwin F. Hill, Jr., to his coming to Flint he was associated with the Western interests of the Star automobile.

CADILLAC DEALERS IN MASS. AWARD PRIZES

Springfield, Mass., March 25.—Distribution of more than \$1,200 in prize money, representative of Cadillac sales and deliveries totaling \$200,000 in the Springfield and Hartford Cadillac sales organizations, featured the annual banquet in the Hotel Kimball, tendered by Jerry Duryea, Inc., Cadillac distributor for this city.

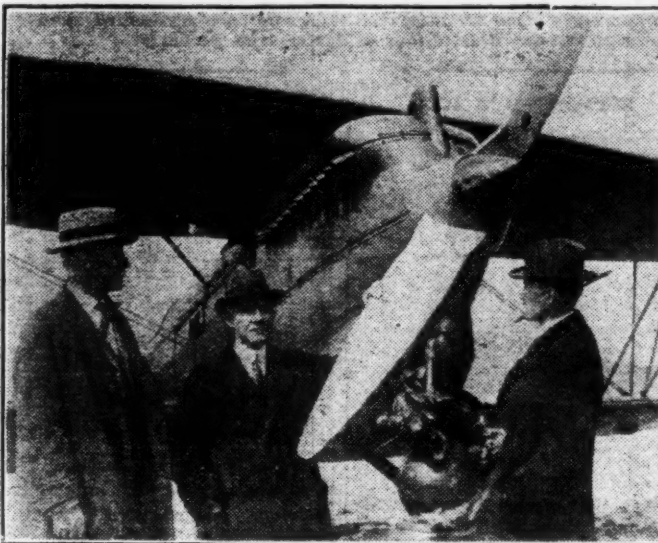
First prize money of \$324.75 went to Hassley of Hartford, who led with 266 points. Bailey of Hartford, with 338 points, took second money, \$216.50. Couch of Springfield, with 261 points, won third money, \$162.37, and Heyer, Neefus and McInnis of Hartford followed with awards of \$108.25.

ditions at the present time are rather slow, but there is every indication of its becoming better and rounding out into good shape before many days.

Sales on Hudson-Essex still continue to go along fairly well, although it is evident that all firms have been affected by a slight depression. The new Star Six has enjoyed brisk sales and is reported to be selling well.

While at the present time conditions are rather slow, dealers feel sure that it is only a temporary slump and that sales will again be better in a short time.

COLLIER TROPHY WINNER. Dr. S. A. Reed (center) was awarded the Collier trophy for his invention of the duralumin propeller as the greatest accomplishment for aviation during the year. Orville Wright, aviation pioneer, is standing at the right by the trophy. The man at the left is G. L. Abot.



(International Newsreel Photo.)

Mexico Investing In Cars and Roads

Tucson, Ariz., March 25 (U. T. P. S.).—Mexico bought 4,400 more automobiles from foreign countries during the first ten months of 1925 than during the corresponding period in 1924, according to a bulletin made public here by Juan Evaristo Anchondo, Mexican consul. The southern republic purchased 12,403 cars during the first ten months of last year, as against 8,000 machines imported during the first ten months of 1924.

The Mexican government is negotiating for the purchase of 1,800,000 pesos' worth of road-building machinery, another official report from Mexico City stated. The total value of Mexico's equipment

NEW SPOKANE DEALERS

Spokane, Wash., March 25.—

New automobile dealerships recently opened here include: Withers Motor Company, Chevrolets; William T. Barnard, Chryslers; Honeycutt Motor Company, Chryslers. Harry Ruddachs, formerly Buick dealer at Bonners Ferry, Ida., has leased a building in Sandpoint, Ida., and opened a Buick dealership there.

for the construction of highways, including the machinery about to be bought, will be \$1,500,000, American gold.

A new highway from Laredo, Tex., on the Mexican border, to Mexico City, is to be built by the Mexican government in the near future.

A. Y. D. Quotations Favored Over F.O.B

Kenosha, Wis., March 25.—Any plan which would bring a complete change by all automobile manufacturers in the basis on which the prices of automobiles are made today would meet with the approval of the majority of automobile dealers in Kenosha, a survey shows. The new plan calls for an "A. Y. D." price quotation on a car instead of "f. o. b."—at your door.

Only when all manufacturers would agree to retail their cars in this way would the plan meet with the greatest success, it is agreed. The discrepancy between the price asked for a new car at the factory and the price paid for it by the customer is a large one, especially when accessories, war tax, freight, and extra equipment are included in the second price, dealers point out. To eliminate this undesirable element the dealers are willing to scrap the factory quotations in their local advertising and sales promotion work if the necessary preliminaries are done unanimously.

This plan would not affect the manufacturers who stage national advertising campaigns and quote factory prices, according to the dealers interviewed here, but the condition would be made to obtain only locally.

GIVES DISHES WITH USED CARS, BUT NOT NEW ONES

Chicago, March 25.—To speed up the sales of used cars the Hudson Motor Company of Illinois during the week of March 14 to 21 gave away a set of dishes with every used car sold, according to W. R. Kent, advertising manager. A previous statement appearing in the Automotive Daily News that the company was giving away a set of dishes valued at approximately \$100 with every automobile sold was said by Mr. Kent to be incorrect. The company reports an excellent business in both new and used cars.

for Economical Transportation



13,000 strong, Chevrolet retail salesmen are being continually trained in better selling methods by the Chevrolet Motor Company.

Yet another factor in the constantly increasing prosperity enjoyed by Chevrolet dealers.

Touring - -	\$510	Sedan - - - -	\$735
Roadster - -	\$510	Landau - - - -	\$765
Coupe - - -	\$645	½ Ton Truck -	\$395
Coach - - -	\$645	(Chassis Only)	
		1 Ton Truck - -	\$550
		(Chassis Only)	

ALL PRICES F. O. B. FLINT, MICHIGAN

CHEVROLET MOTOR COMPANY, DETROIT, MICH.

Division of General Motors Corporation

Q U A L I T Y A T L O W C O S T

Parts Dealers to Meet in Dallas

Dallas, Tex., March 25.—More than 1,000 automotive equipment and accessory dealers from all parts of the Dallas trade territory are expected here March 30 for the big educational convention sponsored by the four Dallas members of the Automotive Equipment Association, with the co-operation of the Dallas Chamber of Commerce and the Dallas Automotive Trades Association.

The concerns sponsoring the meeting are the Automotive Appliance Company, Ferris-Dunlap Company, Hans Johnsen and the Spencer Company, all accessory and equipment jobbers.

Sessions will be held in the Adolphus Hotel, and the program will include addresses by M. B. Graham of Chicago, merchandise specialist; Art Mogge, head of the automotive merchandising department of the Automotive Equipment Association, and Sidney Stern of New York, editor of Automotive Merchandising.

GARAGE OWNERS FAVOR AUTO MECHANICS' UNION

Montreal, March 25.—The decision to form a trade union of automobile mechanics, in which only men who pass a thorough examination will be eligible for membership, has met with the approval of owners of a number of large garages, according to Business Agent John Munro of the Machinists' Union in Toronto.

New Automotive Equipment

This department is devoted to the newest developments in automobile accessories, replacement parts and shop equipment. Its columns are open to manufacturers, who are invited to submit descriptions and illustrations of their latest products.

SUPPORT BRACKET

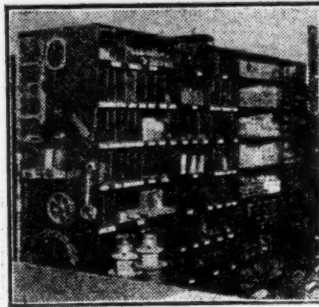


The LeCompte Manufacturing Company, Newark, N. J., is putting out this ten-minute crank-case support bracket shown above for all models of Ford cars and trucks.

No drilling, no forcing or filing, is necessary, it is asserted. The top and side bolts which connected the bracket to the chassis are not in direct alignment. The top and side bolts are three-fourths inch in diameter, permitting the bolts to enter without difficulty. These holes are tapered to receive disks supplied with each bracket.

The tapers act as a clutch, and after installation cannot move out of alignment.

BERLOY BINS



Above is a small section of a store using Berloy automotive shelving, manufactured by the Berger Manufacturing Company, Canton, O. The shelving enables the dealer, it is claimed, to keep an accurate check on quantities at all times and prevents overstocking on slow moving items.

They also serve to conserve floor space, it is asserted. The Berloy bin systems are furnished for all popular makes of cars or individual units 3 feet wide, 7 feet high and 1 foot deep can be obtained by the dealer who wishes to design his own system.

WATERBURY ACCESSORY DEALERS AT BANQUET

Waterbury, March 25.—More than 200 auto and accessory dealers were the guests of J. R. Sullivan, accessories distributor, at a banquet at Lakeside tavern last week. Previous to the banquet, the car dealers, co-operating with the Merchants' Bureau, which was holding a spring opening, staged a parade showing the newest cars.

Speakers at the banquet were from the Lee Tire and Rubber Company, Clover Manufacturing Company, Russell Manufacturing Company, and Champion Spark Plug Company.

PATENTS TAKEN OVER

Akron, O., March 25.—The McNeil Boiler Company states that it has taken over the Maccar High-Speed Sure-Trac patents for truck equipment. Production of this new

300 ARRESTED IN AUTO HEADLIGHT DRIVE

Seattle, Wash., March 25.—The arrest of several hundred more automobile drivers was planned Wednesday night in the state-wide safety campaign started here by William Cole, highway chief, and thirty-two aids, and which resulted in the seizure of 300 drivers Tuesday night for violations of the headlight law. The first results of the campaign were seen Wednesday morning, when motorists began posting bonds before Justice Dalton.

line will begin at once, it was declared.

The addition of the new line will mean more men at the McNeil factory, it was said. The company now turns out boilers, moulds and cores.

WISCONSIN AXLES

GREATER profits through lower operating and maintenance costs. For all speeds and for all loads, a Wisconsin Axle is available to effect these economies. Write for our replacement data.

Bevel Gear, Double Reduction and Worm Drive

Full-Floating

Semi-Floating

WISCONSIN PARTS CO.

Oshkosh, Wis.

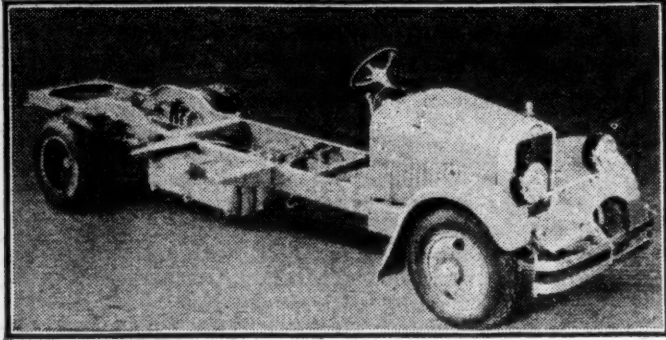
LATEST MONTHLY NEW COMMERCIAL CAR REGISTRATIONS

The figures shown in this table are for February, except where otherwise noted, and are compiled by R. L. Polk & Co. of Detroit.

States	Acme	Autocar	Brockway	Chevrolet	Commerce	Diamond-T	Dodge	Dodge-Graham	Federal	Ford	Garford	G. M. C.	Indiana	International	Mack	Mason	Overland	Pierce-Arrow	Reo	Republic	Ruggles	Selden	Service	Star	Sterling	Stewart	White	Miscellaneous	Totals	States	
Alabama				16			9	7		233		2		5	3				1	2							4	2	284	Alabama	
Arizona				3			7	4		25	3								1									3	46	Arizona	
Arkansas				2			2	1		66				1													1		73	Arkansas	
California	2	27		147		3	192	100	36	421	5	27		16	50	1	4	8	59	6			2	3	1	2	25	95	1232	California	
Colorado				10						34									2										46	Colorado	
Connecticut	1	3	9	61			90	21	20	261	2	6	1	17	28			4	55		1				1	1	23	25	630	Connecticut	
Delaware				14			5	1		57				1				2	4									1	85	Delaware	
Florida	1	9		85			29	70	17	555			6	41	14			3	30	1	22						24	9	866	Florida	
Georgia		1		10			39	16	6	327		12	3	13	8			1	17								21	2	476	Georgia	
Idaho				16			15	4		46	1	1		2	1			1	3					2			5	3	100	Idaho	
Illinois		21		183		108	185	57	47	770	4	45	21	177	45			3	53	6			3	1	14	5	34	195	1981	Illinois	
Indiana		1		75	1	7	50	28	12	590	2	1	1	47	4			6	32	1			6	3		8	6	19	910	Indiana	
Iowa				65			15	19	5	305		2	1	37	5			1	22	1							2	14	494	Iowa	
Kansas				22	1		16	7		214		5		7				2	2								1	3	280	Kansas	
Kentucky		5		33			22	15	2	201	1	4	4	23	6			3	15				11				7	21	378	Kentucky	
Louisiana				22			32	6	8	315		1		9	4				2								9	6	414	Louisiana	
Maine				3			5	2		23									5									1	39	Maine	
Maryland	1	10	2	39	1		26	10	7	215	1	6		14	9			2	1	21	1	2	1	3			19	11	402	Maryland	
Massachusetts		6	2	10			44	16	2	175				7	8			2	2	38		3	1		1	3	7	4	331	Massachusetts	
Michigan	4			99		1	83	46	35	743		19	1	40	40			4	4	75	5	7		2			24	107	1339	Michigan	
Minnesota	1			41			3	28	32	6	290	1	3		14	16			5	19							10	15	484	Minnesota	
Mississippi				16			3	1	2	99		1		3													3		128	Mississippi	
Missouri		1		36		7	25	11	12	371		7	4	31	7			4	1	12	4			1			14	16	564	Missouri	
Montana										3																			3	Montana	
Nebraska				29			21	11	5	314		3		14				1	3					2			2	14	419	Nebraska	
N. Hamp.				4			10	8		23			1	3	1			1	2									2	55	N. Hampshire	
N. Jersey																														New Jersey	
N. Mexico								2		6																			8	New Mexico	
New York		14	37	180		5	211	89	14	829		20		21	55	1	15	12	92	1		11		4	4	18	45	44	1722	New York	
N. Carolina				3			4	10		62		3	1	1					1	2	2						1	4	94	N. Carolina	
N. Dakota				8			4	4		56				4					2								3	2	83	North Dakota	
Ohio	1			18		2	15	8	1	123	1			11	2			3	1	12				1			13	19	231	Ohio	
Oklahoma				11			10	6	2	59		1		3	2					8								4	106	Oklahoma	
Oregon				19				6	1	35		3			2			3	3								7	3	82	Oregon	
Pennsylvania	20	54	29	220	4	9	263	140	23	834	15	15	10	75	84	14	29	6	139	12	2	1	1	8	27	18	87	137	2276	Pennsylvania	
Rh. Island		4		5			14		1	45		1		3	2			1	7									7	5	95	Rhode Island
S. Carolina				6			5	2		110				3	1					2							2	1	132	So. Carolina	
S. Dakota				9			2	3		46				2														2	64	South Dakota	
Texas		2		128			28	33	2	772		6		22	1			1	2	20				1			12	10	1040	Texas	
Utah				3			11	8		24		1		4	1				3									2	57	Utah	
Vermont			1				4	2		4		1			5				2								1	3	23	Vermont	
Virginia				33			14	9	2	178	1		1	9	4			1	1	5	3	1		1		1	7	9	280	Virginia	
Washington				36			12	18	1	267	3	7		6	18			1	1	8	2						21	21	422	Washington	
West Virginia		1		5			8	2		18	1			2					1	2		1							41	West Virginia	
Wisconsin		1		103		2	33	30	13	516	6	3		20	10			9		26		1		1	5	7	8	16	810	Wisconsin	
Wyoming				6		2		5		16																			29	Wyoming	
D. of Col.		1		4		7		3		53				8						2							1		79	Dis. of Col.	
Total...	31	161	80	1788	7	156	1592	873	282	10729	47	206	55	716	436	16	112	43	807	47	39	16	30	27	49	65	458	846	197,027	Total	

*Month of November. †December figures. ‡Month of January.

Details of New White Small Bus Announced



Chassis of New Small White Bus

CLEVELAND, O., March 25.—The demand for a bus of medium passenger-carrying capacity which will be economical in both city and intercity operation and at the same time be able to successfully withstand severe operation over rough-surfaced country roads has been supplied in the production of the new White Model 53, officials of the White Company state.

It is supplied with a 180-inch wheelbase to which can be fitted bodies with baggage compartments and seats for 14 to 16 passengers for inter-city service, or bodies with capacity of 21 passengers for city service without baggage compartments.

The principle characteristics of the chassis designed exclusively for operation in the small size class are dealt with in detail below.

Engine

The engine, which is combined with the clutch and transmission in a unit power plant assembly, is of the "L" head four-cylinder monoblock type.

Lubrication System

The lubrication system provides for an adequate and continuous supply of oil under pressure to all crankshaft, camshaft and connecting rod bearings. By a unique arrangement all return oil must pass into a sediment settling chamber before passing up into the reservoir through a screen of generous area. This separates any sediment that is present and insures that only clean oil is supplied to the pump. A relief valve automatically controls the maximum pressure and is fully operative irrespective of weather conditions and variations in the viscosity of oil. The timing and pump driving gears, etc., are lubricated through an adjustable orifice set in the main delivery tube which regulates the oil pressure in direct proportion to the engine speed. The piston and cylinder walls are continuously lubricated through metered slots in the connecting rod bearings. Oil control rings are provided to maintain the necessary film on piston skirt. The pistons, with heads designed to prevent formation of carbon on underside, thereby assist in keeping the oil in a clean condition.

Valves. The valves are made from material highly suitable to insure long life and adequate provision is made for cooling valve stems and for preserving tight valve seats.

Cylinder Head. The combustion chambers in the cylinder head are machined to an identical size and contribute to the smooth running qualities by insuring equal compression pressures, in each cylinder.

Connecting Rods. The connecting rod bearings are the direct habbitted type which result in cool running bearings. Rotating engine parts are dynamically and statically balanced.

Hot Air Stove. A hot air stove provides for preheating intake air but a valve is fitted in induction system to by-pass this air from stove in hot weather. Three point suspension of engine is used to relieve the aluminum crankcase of undue strain.

Cooling. The cooling provided by positive water circulation is effected by a gear-driven centrifugal pump. The radiator consists of a heavy cast aluminum casing with a removable cellular core and is mounted on spherical seats with

a neatly housed form of spring retention.

Transmission and Clutch.—A selective type, four-speed transmission with ample bearing capacity, provides a range of gear ratio carefully chosen for ease in operation. The position of the gear change lever is convenient to the driver and the single plate clutch running in oil is both smooth and easy to operate.

Straight Line Drive.—The power plant assembly is located in the frame so that under normal load a straight line drive to rear axle is obtained.

Rear Axle.—The rear axle, of the single reduction type, is of rugged construction with axle spindles of ample dimensions, which are supported at wheel ends by double bearings of the tapered roller type. The bevel reduction and differential gears are of robust proportions and are carried on bearings of ample capacity. The rear axle reduction can be obtained in three ratios, i. e., 4.06, 4.38, 4.75 and 5.18.

Frame.—The frame of heat treated steel is of exceptionally strong construction, with large tubular cross members riveted to frame reinforcing plates and a special deep section channel cross member. The channel section cross member previously mentioned supports the frame at a point where the rear spring and radius rod suspension brackets are attached. A kick-up in the frame provides for clearance between the frame and rear axle under load.

Brake.—The propeller shaft brake of the band type, supported by a sturdy cross member, operates on two drums of special metal. An equalizer is fitted to insure even pressure and wear on drums, and means for quick adjustment is provided. The rear brakes are of the internal expanding two-shoe type operating in large diameter ribbed steel drums. The intermediate brake shaft, which carries the equalizer and lever arms, is of large diameter, and is attached to frame at a point strongly supported by a large channel section cross member.

Front Axle.—The front axle of I-beam section carries at each end the wheel spindle and shrouded yoke, which are incorporated in one piece. A line drawn through the axle of the king-pin extended to the ground falls within the tire contact area. Two tapered roller bearings, which are adjustable for wear, are fitted to wheel spindles, and are spaced apart to provide well supported wheel bearings.

Steering.—The steering qualities include a spherical rubber support in dash bracket, a special spring retention on steering case assembly and an improved method of attachment to steering knuckles. Friction type controls for carburetor, and ignition are installed in the center of steering wheel.

Spring.—The front springs are semi-elliptic, while the rear springs are of the progressive type. The bottom three leaves of the rear springs come into action only under heavy loads, or when the road conditions are bad. The type of spring shackles used permits of adjustment for side wear and, as previously mentioned, the frame is directly supported opposite the point of attachment of the spring suspension bracket. The length and types of spring used are designed to give easy riding qualities with an absence of side sway under all loadings.

Instrument Board.—A neat and compact form of instrument board has been designed, which effectively concentrates all instrument and switches for ease of control by driver.

Gasoline Tank.—A gasoline tank made of heavy gauge steel, with a capacity of 34 gallons is slung alongside frame, and is equipped with a combination filler spout and gauge.

Wheelbase. 180 inches; gauge (front) 62 inches, (rear) 67 1/2 inches; length over all, 272 inches; width over all, 88 inches; width of frame, 36 inches; tires, low pressure balloon, 34x50; single front and dual rear; dash to center line of rear axle, 139 inches; dash to end of frame, 209 inches; springs, front 40 1/2 inches long, 2 1/2 inches wide, semi-elliptic type; rear, 60 inches long, 3 inches wide; progressive type.

Spring Weather Sends Tire Sales Up in Cleveland

Cleveland, March 25.—Spring has hit tire sales in the Cleveland territory and dealers are rushed with business, some of them with repeat orders for spring stocks, according to a survey of leading tire distributors here this week.

Opening of the spring dating season, combined in some instances with a policy of allowances for old tires, and in at least one instance with stimulation through installment selling, has resulted in sales in some cases double the records for March, 1925, the survey showed.

Late inauguration this year of the spring dating policy has speeded up sales for the month, some distributors said, but others pointed out that assurances given the public of fixed prices for a period running at least into the early summer have had something to do with stimulating retail buying.

During the week, H. J. Alperin, president of the Public Service Tire Company, with several retail and service stores throughout the city, announced he had inaugurated the installment plan in sale of tires.

"I have installed the credit system after a long study of installment selling as applied to other lines of business," Alperin said. "The tire buying public is just as much entitled to credit as purchasers of other forms of merchandise."

Harold B. Smith, sales manager of the United Tire and Rubber Company branch here, said, however, that in a trip covering his territory throughout northern Ohio he had discovered very little installment selling of tires, and this largely in Cleveland, where competition is keen.

Business Increasing In Evansville Dist.

Evansville, Ind., March 25.—Advance days of spring weather brought about a general rejuvenation in the local market. Nine of the leading distributors reporting for the week ended March 20 expressed optimism in prospects of a fine spring market. Expectations point to a much better volume of spring buying than for the corresponding season of 1925.

Eight distributors reported total sales for the week at \$23,500. Five of this group noted a material gain in volume over the preceding week, and gains of from 5 to 25 per cent. over this period last year.

Balloon tires claim from 15 to 50 per cent. of sales. Tubes are moving apace with tires. Stocks generally are declared at normal levels with the exception of two distributors who report excess volume. Total value of stocks on hand as reported by six of the leading distributors is estimated at \$1,250,000.

Lee, Goodrich, United States, Goodyear, General Cord, Firestone, Mansfield, Badger and Miller distributors are represented in the report.

SPRING TRADE AWAITED BY MILWAUKEE DEALERS

Milwaukee, March 25.—Tire dealers in this territory are looking forward to the opening of the rush spring business, which is expected to open within the next week or two. So far during the month of March business has been about normal with slight gains reported each succeeding week. The past week witnessed a good demand for tires, and as has been customary in this vicinity low pressure tires were in greatest demand.

Purchasers of used cars who are expected to be among the biggest buyers of tires with the opening of the spring driving season will probably be in the market as much for high pressure cords as for balloons, dealers believe. The demand for tires to equip these used cars is beginning to be felt at the present time but will not reach its height for another two or three weeks.

The market for tires for trucks, both large and small, has been good during the past week.

MORELAND TRUCKS ARRIVE

San Francisco, March 25 (U. T. P. S.).—H. L. Miller, local representative of the Moreland Truck Company, received his first shipment of the new Moreland road-runner truck last week. The truck, designed for speed without sacrificing strength and with a capacity up to two tons, was first shown at the Pacific Auto Show here, and deliveries since the show have been held up pending the arrival of the shipment.

G. M. TRUCK CO. SENDS CONTACT MAN SOUTH; FINDS BUSINESS GOOD

New Orleans, March 25.—J. V. Harrigan of the sales department of the General Motors Truck Company, recently transferred from the Pacific Coast to the Atlanta division, was here last week on his first trip over his new territory.

"Everywhere in the South there is apparent a quickening and awakening," he said in commenting on conditions as he is finding them now as compared to a visit before he was sent to the West more than a year ago. He said that dealers in all sections of Dixie are reporting increased sales and are optimistic in their predictions for the spring and summer. Mr. Harrigan will complete his present survey of the South with a trip through Texas and will then return to Atlanta, where he will have his headquarters. His position is that of contact man for the company with operators of fleet trucks in this sales division.

ROCHESTER FIRE CAUSES MOTOR EQUIPMENT LOSS

Rochester, N. Y., March 25.—Fire which swept the interior of the city's waterworks bureau garage here today destroyed or damaged virtually every motor vehicle in the equipment of the Rochester Department of Public Works.

Five garbage wagons and several ash wagons were saved, but ten street flushers, twenty-six motor trucks and two school buses were either ruined or so badly damaged they will be out of service for weeks undergoing repair. The total loss is estimated at \$200,000, of which \$100,000 is the value of vehicles and equipment.

BUS FARE INCREASED

Indianapolis, Ind., March 25.—The Public Service Commission of Indiana has authorized the Mid-West Transit Company, operating a passenger bus route between Indianapolis and Lafayette, to increase its basic fare rate from 2 1/2 to 3 cents a mile.

CACTUS MFG. CO. TO BUILD PLANT

Akron, O., March 25.—M. M. Galvin, general superintendent of the Cactus Manufacturing Company of Los Angeles, has announced that his organization will open a branch factory here within the next sixty days which will be capable of turning out 30,000 pieces daily.

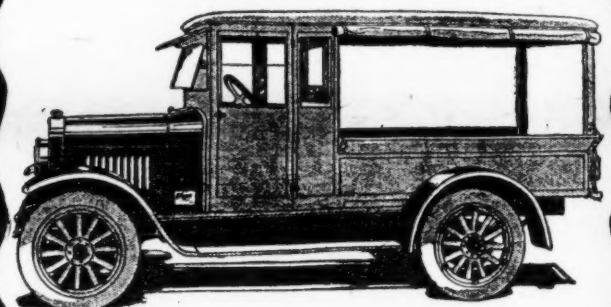
This will mean the establishment of a new rubber industry for the city, as this company produces a patented boot which is manufactured from reclaimed tires. The site selected here comprises 15,000 square feet, and will employ 200 men working in three eight-hour shifts.

C. J. Evans, president of the company, is the inventor of the process which is a needle-studded boot, self-vulcanizing when placed beneath a cut or blowout in a tire. This boot is guaranteed for 1,000 miles and, because the process is a technical one, fifty men from the Los Angeles plant will be transferred here to train new workers in the operations.

The move was brought about through the necessity of a larger output and inasmuch as it meant an addition to the western factory it was decided that a branch more accessible to the eastern markets would be the preferable.

TIRE DISTRIBUTOR FOR TEXAS APPOINTED

Dallas, Tex., March 25 (U. T. P. S.).—Elmo Tennison, for the past several years in the tire business here, has been named state distributor for the Victor and Springfield tires, it was announced this week. A state-wide sales organization is being built up with a view of pushing the Victor-Springfield lines into all sections of the district. Stock depots will be located at Dallas, Houston and San Antonio, Mr. Tennison announced.



"Buddy" Stewart Has Caused A Stir in Truckdom

3/4 Ton Speed Truck \$895 chassis

Other Models

4 and 6 Cylinder Motors

1 Ton Speed Truck
1 1/2 Ton Speed Truck
2 Ton, 2 1/2 Ton, 3 1/2 Ton
Also 18 and 25 Passenger Bus Chassis

All Prices f. o. b. Buffalo

"Buddy" Stewart is a real 3/4 Ton Speed Truck at a popular price. All truck—not a converted passenger car, not a one-year truck. Good-looking, easy riding, easy steering, reliable and economical.

Throughout the world many 4, 6, 8, 10 and even 12 year old Stewarts are still on the road, proving every day the claim of owners and drivers that Stewart is "America's Greatest Truck Value."

Our franchise requirements are unusually liberal. Write or wire for details.

STEWART MOTOR CORPORATION—Buffalo, N. Y.

Stewart
MOTOR TRUCKS

Automotive Daily News

"Of, By and For the Entire Automotive Industry"

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O. J. Elder, President; George M. Slocum, Vice-President; G. L. Harrington, Treasurer; Alexander Johnston, Secretary.

FRIDAY, MARCH 26, 1926

Advertising Headquarters—1926 Broadway, New York, N. Y. Telephone Trafalgar 4500.
Harry A. Tarantous, Advertising Manager. George M. Slocum, Manager Detroit Bureau. General Motors Building, Detroit, Mich. C. H. Shattuck, Western Manager, 168 North Michigan Ave., phone Central 5936, Chicago, Ill. Metz B. Hayes, New England Manager, Little Building, Boston, Mass. Blanchard, Nichols & Coleman, American National Bank Building, San Francisco, Cal. Lincoln Building, Los Angeles, Cal.; 1937 Henry Building, Seattle, Wash. E. T. Burke, 126 Pearl St., Buffalo, N. Y. P. C. Rust, S. W. corner 15th and Cherry St., Philadelphia, Pa.
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Alexander Johnston, Editor; Conrad J. Alexander, News Editor; Walter Boynton, Editor Detroit Bureau, Detroit, Mich. Contributing Editors: John C. Wetmore, Clyde Jennings.

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Thieves and the Cops

ACCORDING to a compilation just released by the National Automobile Dealers' Association, automobile thieves kept pace with increased production in 1925, but happily the police a little more than kept pace with the thieves.

This compilation shows that out of 77,174 motor vehicles stolen in 1925, 66,420 were recovered and returned to their owners. This amounts to 86 per cent. of the total, which is a very creditable showing, when we consider the fact that the motor car is a mobile piece of property which supplies the thief's "getaway" in its own person or mechanism, if you want to be pedantic.

It was 1918 when automobile stealing reached proportions which called national attention to the condition and in that year 27,000 cars were stolen, 79 per cent. of which were returned to their lawful owners. The thefts grew in number and the recoveries shrank until in 1921 only 71 per cent. out of 37,000 stolen cars were ever recovered.

Police effort toward curbing thefts of motor vehicles has been cumulative. For years every police department has been accumulating records, not only of stolen cars, but of professional automobile thieves, until today a fairly accurate guess can be made of the perpetrator of a theft, from his manner of working, exactly as can be done in the case of bank robberies or burglaries. Certificates of title are given due place in the campaign to stop theft, since these enable a wide interchange of information regarding numbers, both motor and licensing. Stolen car records today are exchanged among practically all registration departments, and, when a stolen car is offered for licensing, identification is inevitable.

Dealer organizations do well to work in close co-operation with the police departments of their cities to help reduce successful automobile stealing. Every successful theft constitutes a sales resistance and something for the trade to strive to eliminate.

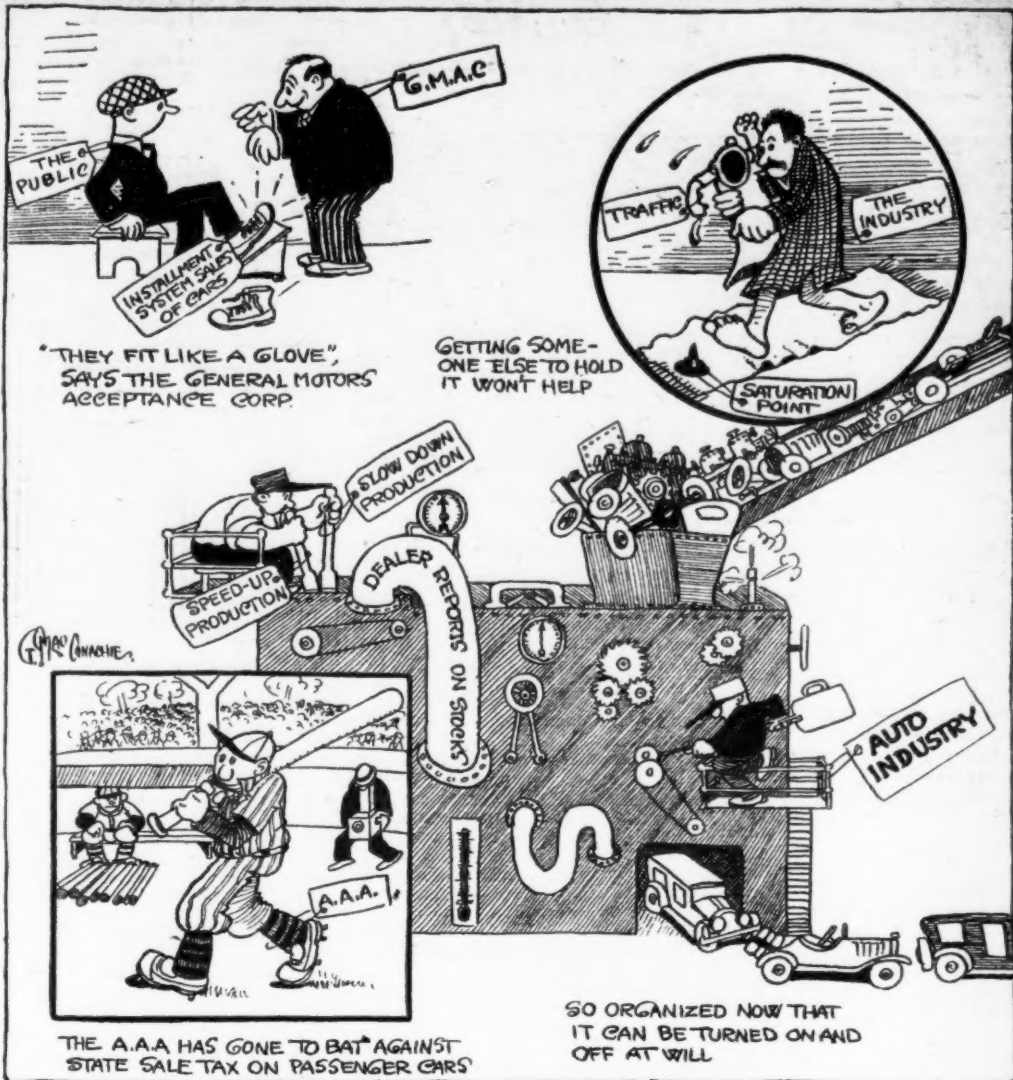
World Wide Racing

AS the racing season looms ahead of us, it is interesting to note that other lands besides our own are coming to the fore in track racing. England was, as a matter of fact, first in the field with her excellent Brooklands track, which was opened in 1907. France has a fine speedway at Monthery and Italy in the Monza track has almost a replica of the Indianapolis speedway. Argentina is to have a very fine two-mile track near Buenos Aires.

In Australia track racing has aroused the utmost enthusiasm, and a concrete speedway was opened a few weeks ago at Maroubra, near Sydney. Melbourne has a new concrete track one and a half miles around and sixty feet wide, with seats for 100,000 people. A board track is in operation at Ivanhoe, but this is a mile circuit, with a width of fifty-five feet. Our racing drivers ought to find these foreign tracks a fruitful source of income.

Another interesting item of foreign racing gossip comes to us in the report that in the Targa Florio in Italy, on April 25, mechanics will be dropped from the Delage team and the pilots will go it single handed. This is the first time that single seaters have contested in a European road race. The Sicilian circuit of the Targa Florio is an extremely "sporty" course, with 1,000 turns and numerous villages to thread. The speed seldom passes forty miles per hour, but it requires a first-rate driver to come through without accident.

Here and There in the Trade Headlines—by MacConachie



LINCOLN STRESSES COLOR SCHEMES

Various Combinations Used to Suit Cars to Climate

DETROIT, March 25.—Color has attained a new importance in motor car building and this year the "color personality" of the aristocrats of motordom will be as authentic an index to character as design, according to automobile designers and builders.

Development of color mediums which combine both a high resistance to the elements with depth of luster and the appearance of warmth and life makes possible the suggestion of speed and power, dignity or formality in color as well as body lines.

The loading dock of a builder of automobiles might seem a far cry from the fine car salons. Yet daily over the loading dock passes a revue probably even more interesting than those seen with the velvet and marble background of the season's motor shows. In these unpretentious surroundings may be seen a constant parade of the designs and colorings which will be most popular this year.

At the Lincoln Motor Company's Detroit plant, where color tone and individuality in treatment have been encouraged and developed, this revue is particularly impressive. Even geography is a consideration in the selection of a Lincoln's finish, and it is interesting to note how the car destined to be used in eternal sunshine differs from that which must be correct in either summer or winter.

A four-passenger sedan to be shipped into the great Northwest is finished in the rich, yet subdued,

tones duplicated from the plumage of the Chinese jay. The body is in two tones of warm brown with a bright blue stripe for the required touch of brilliance.

Contrasting sharply with that family type of car is a sport phaeton consigned to Mexico City. The body below the moulding line is royal chariot red with jet upper-works, fenders and running gear and red wire wheels. A folding tonneau cowl and windshield suggest that the top will be folded most of the time. All metal is brightly nickled.

Florida also demands striking shades in sport models. A sport phaeton for delivery in Jacksonville is finished in buckskin brown with Scotch gray stripe and upholstery in dualtone leather. Six wire wheels with the two spares carried forward in fender wells,

tonneau cowl and windshield, mahogany top bows and all metal in nickel add to its suggestion of fleetness.

To Hollywood go two club roadsters, one with Coromandel maroon body, trimmed in Granada maroon and jet with a fine maize stripe and the other a combination of cream, black and orange chrome. Behind them follow a fully collapsible cabriolet in Cotina blue for Vermont and Victoria coupe in the light brown and red of the Red Chatterer on its way to the nation's capital.

Day after day, the kaleidoscopic procession moves down the loading dock, through the 177 minute final inspections and into washed and weatherproofed freight cars. Finally, each Lincoln is encased in a heavy paper bag to protect it against dust.

Coming Automotive Events

MARCH

- 20-Apr. 2—State of Texas, Automotive Equipment Association, meeting of the merchandising department.
- 22-27—Longview, Wash., Automobile Show.
- 23-25—Saratoga Springs, N. Y., Automobile Show.

APRIL

- 2-14—Frankfurt-on-Main, Germany, International Motor Car Show.
- 5-9—Greenville, N. C., Automobile Show.
- 6-10—Savannah, Ga., Savannah Auto Trade Association Show.
- 10—New Orleans, La., Automotive Equipment Association, meeting of the merchandising department.
- 15—Fresno, Cal., American Automobile Association race.
- 20-23—Philadelphia, Pa., Retail Delivery Association, annual convention, Bellevue-Stratford Hotel.

MAY

- 1—Atlantic City, N. J., Races at opening of new speedway.
- 10—Charlotte, N. C., American Automobile Association race.
- 12-13—Galveston, Tex., Tenth annual convention of the Texas Automotive Dealers' Association.
- 13-15—Detroit, Mich., American Gear Manufacturers' Association, tenth annual convention, Book-Cadillac Hotel.
- 30-31—Indianapolis, Ind., 500-Mile race.

JUNE

- 1-4—French Lick Springs, Ind., Semi-annual national meeting of the National Society of Automotive Engineers.
- 8-10—Detroit, Mich., American Body Builders' Association, convention, Hotel Statler.
- 12—Altoona, Pa., American Automobile Association race.
- 12-15—Le Mans, France, Rudge-Whitworth twenty-four-hour stock car race.
- 16-18—Philadelphia, Pa., Society of Industrial Engineers, thirteenth national convention, Bellevue-Stratford.
- 14-19—Montreal, Canada, Automotive Equipment Association meeting, Mount Royal Hotel.
- 26—Laurel, Md., American Automobile Association race.

JULY

- 5—Salem, N. H., American Automobile Association, race.
- 17—Atlantic City, N. J., American Automobile Association, race.

AUGUST

- 3-6—Denver, Cal.—Denver Post, outdoor automobile show.

SEPTEMBER

- 6—Altoona, Pa.—American Automobile Association, race.
- 25—Salem, N. H.—American Automobile Association, race.

Dealer Activities

WILLYS-OVERLAND SALES PLANT RISING IN TOLEDO

Toledo, March 25.—Construction work is progressing rapidly on a new \$100,000 Willys-Overland sales plant at Broadway and South Street, being erected by Ray Matzinger to serve the south Toledo area. The business will be conducted under the firm name of the Overland-Broadway Sales Company. Mr. Matzinger has been in the Willys-Overland factory for a number of years.

DEALERSHIPS MERGED IN STAUNTON, VA.

Staunton, Va., March 25.—The Motor Sales and Service Company, Hupmobile dealer for Staunton and vicinity, and the Burroughs Motor Company, Hudson-Essex dealer for Staunton and vicinity, have been merged into one. The new concern is known as the Burroughs Motor Company and handles both the Hudson-Essex and Hupmobile cars here. W. E. Burroughs is the proprietor.

NEW WILLYS-OVERLAND DEALER IN ARKANSAS

Little Rock, Ark., March 25.—The Knight Overland Sales Company has just been formed at Morrilton by T. B. Davis and W. P. Smith, and is handling Overland and Willys-Knight cars.

GET CHEVROLET FRANCHISE FOR DAVENPORT, IA.

Davenport, Ia., March 25.—The local Chevrolet franchise has just been granted to H. L. Harrison and H. L. Fridley. Their firm, to be known as the Blackhawk Chevrolet Company, will be located at 221-223 East 2d St.

USED CAR SHOWROOM OPENED IN CHICAGO

Chicago, March 25.—Herman J. Rosenberg, president of the Chicago Flint Company, has just opened a used car showroom at 25th Street and Michigan Avenue, with F. A. Shadel as used car manager.

DEALER IN DOVER, O., OPENS BRANCH SALESROOM

Dennison, O., March 25 (U. T. P. S.).—The Weaver Motor Car Company, located at Dover, which has the county franchise for the Nash, Ajax and Locomobile cars, has just opened a branch salesroom in the Clyde Hotel on Center Street.

NEW W. VA. DEALERSHIP PERFECTS ORGANIZATION

Richwood, W. Va., March 25 (U. T. P. S.).—The Paige-Jewett Motor Company of this place, which was recently chartered to carry on a dealership, has perfected its organization as follows: President, J. J. Dotson; vice-president and general manager, George E. Hurd; secretary and treasurer, C. W. Seeley. The concern has purchased the controlling interest in the Nicholas Garage Company, but will not get possession of the building for some time yet, as it is under lease to other parties.

OVERLAND DEALERSHIP FOR NORTH LITTLE ROCK

Little Rock, Ark., March 25.—The Knight Overland Company, Inc., with a capital stock of \$25,000, has been chartered and will open for business in the Elks Building in North Little Rock as a metropolitan dealer in Overland and Willys-Knight cars. A. P. La Grone is president; W. D. Dunlap, vice-president, and H. G. Holcomb, secretary-treasurer.

DEALER CELEBRATES TWELFTH ANNIVERSARY

Roseville, Ill., March 25.—The Roseville Motor Company celebrated its twelfth year in business last week at an anniversary lunch for 166 patrons and clients of the firm. Representatives of the International Harvester Company were present and distributed 500 walking sticks to visitors at the auto rooms. J. G. Anderson and E. E. Stice are proprietors of the business, which handles besides the International line of farming implements, Hudson and Essex cars.

POSTMASTER-GENERAL NEW congratulating Air Mail Pilot Earl Ward for setting a new speed record between Chicago and New York, covering the distance in 4 hours and 35 minutes, an average speed of 158 miles an hour. Also shown is W. I. Glover, assistant to the postmaster general.



(International Newsreel Photo.)

TO ERECT \$150,000 HOME

Louisville, Ky., March 25 (U. T. P. S.).—Browder & Hoskins, local Chevrolet dealer, operating three establishments in the city, have purchased a site at 1213-19 West Broadway for \$50,000 for construction of a garage and storeroom to cost \$100,000. Present establishments will be consolidated in the new Broadway building, which will be 100 by 200 feet and two stories high. It is planned to have the building ready for occupancy by June 15.

NEW BUILDING FOR DEALER

Taylorville, Ill., March 25.—Schneider & Luster are constructing a \$50,000 building, 82 by 147 feet, on North Washington Street, to be leased by Gilbert Large, Chevrolet dealer and dealer in auto supplies and accessories.

OPENS \$125,000 HOME

Toledo, March 25.—The Overland East Toledo Company, Starr & Main, has just formally opened its new \$125,000 home in East Toledo. The business is owned by Jake O'Rourke and Arthur Torgler.

Incorporations

Illinois

Springfield, March 25.—Automotive concerns just incorporated in this state are:

Lehman Court Garage, 2700 Lehman Court, Chicago, 50 shares no par value; Henry T. Jurgensen, William B. Baker and Martha Mitchell; operate and maintain a public garage, dealing in automobiles and accessories.

Swan Tire and Battery Company, 2328 Lincoln Ave., Chicago, 150 shares no par value; to manufacture and deal in batteries, tires, radio, etc.; Max H. Kadow, Wallace F. Norden and Robert Hogner.

York Cab Company, 3401 Vernon Ave., Chicago, \$5,000; general transfer, hauling or delivery business; Jerry Thompson, James Williamson and Sedes Flanagan.

Mid-West Tire and Sales Corporation, Quincy; dissolved.

The Ford Meter Box Company of Indiana; 1523 Sedgwick Ave., Chicago, \$25,000.

G. A. Schmid Company, 3118 Lawrence Ave., Chicago, \$15,000; G. A. Schmid, Frank Mueller and Joe Bischof; to buy and deal in automobiles, equipment and accessories.

Jasper Auto Parts, Inc., 1700 South Michigan Ave., Chicago, \$200,000; H. G. Forde, G. H. Albright and M. J. Weller; buy, repair and deal in gears, axles, motor and automobile parts, accessories, etc.

R. F. Hale Taxicab Exchange, Inc., 2526 South Michigan Ave., Chicago, \$10,000; Louis N. Grossman, V. C. Harmon and R. F. Hale; buy, sell and deal in automobiles, motor vehicles and supplies.

G. & O. Motor Service, 440 East Grand Ave., Chicago, \$25,000; Arvid E. Hamrin, Sen. A. Maren and Chris Rasmussen; own, lease, equip, maintain and operate general transfer business.

Jay Kay Motor Sales, Inc., 49-51 East 22d St., Chicago, \$5,000; Dave Eisenberg, Helen Savodkin and Rose Bender; trade and deal in new and used automobiles and automobile supplies.

Triangle Auto Painting & Trimming Co., 2251 Michigan Ave., Chicago, \$10,000; buy, sell and deal in automobiles and motor vehicles, parts and accessories, etc.

Progressive Motor Devices Corporation, 11224 S. Michigan Ave., Chicago, 1,500 shares no par value; Bernard H. Mossinghoff, William Hansen and Arthur Walpole; manufacture and deal in automobile parts and equipment, etc.

Changes

Auto Accessory Corporation of Chicago, Chicago; increased capital stock from \$5,000 to \$150,000 and changed par value of shares; changed name to Auto Accessories Corporation of America.

Personal Items

CROYER SUCCEEDS MANION

Evansville, Ind., March 25.—A. F. Croyer has just been named district representative of the wholesale department of the Bennighof-Nolan Company, Willys-Knight and Overland distributor. Mr. Croyer succeeds J. H. Manion, who recently resigned to accept a wholesale sales staff position in Washington, D. C., with another automobile company.

LEVY BACK FROM FLORIDA

Chicago, March 25.—Henry R. Levy, president of the Studebaker Sales Company, distributor, has just returned from a several weeks' vacation spent in Florida.

VISITED FORD PLANT

Trenton, N. J., March 25.—Frank W. Harper and Roy Trudell of the Trudell-Harper Motor Company have just returned home after a four-day visit to the plant of the Ford Motor Company in Detroit. They also visited the Ford aviation field. William Metting, vice-president of the Free Bridge Motor Company, Morrisville, N. J., also spent several days at the Ford plant and arranged for the shipment of new cars.

HOLMAN BACK IN CHICAGO

Chicago, March 25.—O. A. Holman, manager of the Woodlawn branch of Gambill Motors, Hupmobile distributor, has returned from a five weeks' trip in Florida.

ADAMS BACK IN DENVER

Denver, Col., March 25.—W. W. Adams, president of the Central Supply Company, this city, has returned here after a trip to Detroit. While away he attended a convention in that city of the Zenith Carburetor Company and also a convention of the Purolator Company. Both products are represented by his company in Denver.

Improvements

\$250,000 AUTO BUILDING

Taylorville, Ill., March 25.—Construction has begun on St. Catherine Street, West, between Fort and Tower Streets, for the erection of a three-story building to be occupied by Cadillac Cars, Limited, and Moreland Motors, Limited, early in May. The new structure, with a frontage of 168 feet on St. Catherine Street and 78 feet on Fort and Tower Streets will have a total area of 53,000 square feet. It will be devoted to automobiles and automobile parts and service exclusively. The cost is estimated at \$180,000; with the land included, about \$280,000.

GETS LARGER QUARTERS

Lynwood, Cal., March 25.—C. H. Johnston, local auto dealer, has just taken a five-year lease on larger quarters at the corner of Long Beach Boulevard and Elizabeth Street. The building is 50x100 feet and the display windows contain 1,200 square feet of plate glass. A shop will be maintained in the rear. Mr. Johnston plans to open the new building May 15 with a dance.

PLANS \$35,000 HOME

Centralia, Wash., March 25.—Construction will start about April 1 on a new building for the Centralia Motors on the corner of Main and Silver Streets to cost \$35,000. It will be 64x120 feet in size and of concrete and glass construction.

OPENS NEW SALESROOMS

Peoria, Ill., March 25.—The Nelson-Wood Motor Company has opened new salesrooms at 1329 Main St., which are being operated in addition to the main office at 224 South Jefferson Ave. The company deals in Hudson and Essex cars.

the Rate per day for this room for one person \$3.00

"I keep our rates reasonable—"

"Too often people are inclined to fight shy of the best known hotels in a city because they feel that the rates are high.

"Yet hotel men know that an average room at a fine hotel costs no more than a good room at an inferior hotel.

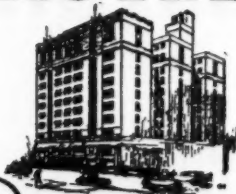
"And the good hotel's average room is infinitely more attractive and satisfactory than the inferior hotel's best.

"So I make it my business to keep our Hotel Winton rates reasonable. You can stop here and know that you are spending no more than you should, yet confident that you're getting 100% value for your money."

C. R. Free
PRESIDENT

HOTEL WINTON
Cleveland

PROSPECT AT NINTH



Financial News of the Automotive Industry

PACKARD PROFITS SHOW SHARP GAIN

Net for Quarter Ended Feb. 28, 1926, Reported as \$3,122,849

DETROIT, March 25.—In striking contrast to the recent report of the Hudson Motor Company, which showed a sharp decline in earnings for the quarter ended February 28, 1926, the Packard Motor Car Company's earning statement for the same period discloses a net profit of \$3,122,849 after taxes and charges, as compared with \$1,081,991 in the corresponding period of the previous year.

The Packard net for the last quarter is equivalent to \$1.19 a share on 2,614,722 shares of common stock of \$10 par value. The per share earnings in the same period a year before were 49 cents. The Packard net profit in the quarter preceding that ended February 28, 1926, amounted to \$1,789,509 or \$1.83 a share.

For the first six months of the fiscal year the Packard Company reports a net profit of \$8,002,358 or \$3.06 a share, against \$2,954,745 or \$1.08 a share in the corresponding period of the preceding fiscal year.

The company has declared the regular quarterly dividend of 50 cents, payable April 30 to stock of record April 15.

Business in the current quarter is at a high rate, according to all reports.

Nebraska Gas Tax Collections Large

LINCOLN, Neb., March 25.—Gasoline tax collections in Nebraska for February total \$167,000, bringing the grand total for the eleven months of its operation to \$2,554,000. Of this total \$186,000 has been set aside for engineering work in connection with the state department of public works, expenses of collection and refunds. The remainder has been transferred to the state highway fund. Forty per cent. of this has already been expended for construction work, and the remainder, together with the collections till July 1, has been appropriated to pay other road contracts which will be fulfilled during the summer.

The state Good Roads Association will ask the next legislature to add another cent to the two cents a gallon tax, and use the proceeds on farm-to-market roads in the counties.

Buick New York Orders Increase 54 Per Cent

NEW YORK, March 25.—The New York branch of the Buick Motor Company in the period January 1 to March 20 received 1,968 orders and made 1,289 deliveries to retail buyers in the five boroughs of New York, against 1,278 orders and 933 deliveries in 1925, a gain in orders of 54 per cent. and in deliveries of 31 per cent.

Orders in the first twenty days of March totaled 788 cars against 505 last year, a gain of 56 per cent., and deliveries were 719

RANGE OF AUTOMOTIVE STOCKS

NEW YORK STOCK EXCHANGE

Previous, 1926	High	Low	Div.	Sales	High	Low	Close	Net Change
18 1/2	10	3		Advance Rumely	100	12 1/2	12 1/2	—
6 1/2	5 1/2	3		Advance Rumely pf.	200	52	52	—
16	9 1/2	3		Ajax Rubber	4,700	10 1/2	10 1/2	—
94 1/2	8 1/2	7		Allis-Chalmers	2,200	83	81 1/2	—
34 1/2	20	6		Am. Bosch Magneto	1,400	22 1/2	21 1/2	—
15 1/2	12 1/2	1		Am.-La France	100	13 1/2	13 1/2	—
37 1/2	28	3		Briggs Mfg. Co.	2,800	30 1/2	29 1/2	—
54 1/2	35 1/2	3		Chrysler Corp.	36,600	36	34 1/2	—
108	101 1/2	8		Chrysler Corp. pf.	500	101 1/2	99	—
13	10 1/2	.80		Continental Motors	11,200	11 1/2	11	—
47 1/2	30 1/2	7		Dodge Bros. A.	43,600	32 1/2	30 1/2	—
88 1/2	83	7		Dodge Bros. pf.	1,000	85 1/2	85	—
32 1/2	26 1/2	2		Eaton Axle & Spring	3,300	27 1/2	25 1/2	—
79 1/2	71 1/2	6		Electric Stor. Battery	1,300	76 1/2	75 1/2	—
82 1/2	67	6.50		Electric Auto-Lite	200	68	67	—
105 1/2	89 1/2	5		Fisher Body	7,600	92 1/2	88	—
15 1/2	14 1/2	1		Fisk Rubber	58,000	17 1/2	15 1/2	—
84 1/2	80	7		Fisk Rubber 1st pf	2,000	82 1/2	81	—
42	35	3.75		Gabriel Snubber	2,100	34 1/2	32 1/2	—
9 1/2	7			Gardner Motor	500	7 1/2	7 1/2	—
131 1/2	115 1/2	12		General Motors	137,500	122 1/2	116 1/2	—
115 1/2	113 1/2	7		General Motors 7s pf.	300	114 1/2	114	—
25 1/2	21	2		Glidden Co.	2,400	21 1/2	21	—
70 1/2	60 1/2	4		Goodrich Co.	7,000	61 1/2	60 1/2	—
109 1/2	101	7		Goodyear T. & R. pf.	500	103 1/2	102 1/2	—
46	40 1/2	3.25		Hayes Wheel	400	41	40 1/2	—
123 1/2	89	3		Hudson Motor Car	90,400	89 1/2	80	—
28 1/2	17	1		Hupp Motor Car	7,300	21 1/2	20 1/2	—
24 1/2	18	2		Indian Motorcycle	100	20 1/2	20 1/2	—
60 1/2	43 1/2	3		Jordan Motor Car	15,400	45 1/2	42 1/2	—
21 1/2	15 1/2	3		Kelsey-Springfield	3,500	15 1/2	15 1/2	—
126	105 1/2	6		Kelsey Wheel	100	106	106	—
2 1/2	1 1/2			Keystone T. & R.	100	1 1/2	1 1/2	—
14	10 1/2			Lee Rubber & Tire	600	11 1/2	10 1/2	—
159	115 1/2	6		Mack Trucks	35,200	115 1/2	107 1/2	—
112	109 1/2	7		Mack Trucks 1st pf.	1,000	110 1/2	110 1/2	—
21 1/2	18 1/2	2		Martin Parry	500	19 1/2	19	—
33	28	2		Marlin Rockwell	400	29 1/2	29	—
37 1/2	30 1/2	3		Moon Motors	4,600	31 1/2	31	—
53 1/2	40 1/2	3.60		Motometer A.	4,700	41 1/2	40 1/2	—
33 1/2	28	2		Motor Wheel Corp.	2,400	29	28	—
19 1/2	14 1/2			Mullins Body	100	15 1/2	15 1/2	—
15 1/2	10 1/2			Murray Body	1,700	11 1/2	11 1/2	—
66	52 1/2			Nash Motors	47,000	55 1/2	52	—
22 1/2	16 1/2			Omnibus Corp.	700	17	16 1/2	—
43 1/2	33 1/2	2		Packard Motor Car	13,600	34 1/2	33 1/2	—
28 1/2	20	1.80		Paige-Detroit Motor	5,300	20 1/2	19 1/2	—
43 1/2	27			Pierce-Arrow	11,500	29 1/2	27 1/2	—
108 1/2	86 1/2			Pierce-Arrow pf.	1,500	87 1/2	85 1/2	—
10 1/2	5 1/2			Reynolds Springs	1,600	6 1/2	6 1/2	—
31 1/2	21			Spicer Mfg. Co.	1,600	23 1/2	22 1/2	—
92 1/2	72	6		Stewart-Warner Speed	12,300	82 1/2	77 1/2	—
77 1/2	66	6		Stromberg Carburetor	200	69 1/2	69	—
61 1/2	55 1/2	5		Studebaker Co.	31,000	55 1/2	54 1/2	—
56 1/2	44 1/2	4		Timken Roller Bear.	3,000	50 1/2	49	—
88 1/2	67			U. S. Rubber	28,800	70 1/2	68 1/2	—
109	104	8		U. S. Rubber 1st pf.	300	105 1/2	105 1/2	—
90	72 1/2	4		White Motors	7,400	74	71	—
34	23			Willis-Overland	42,700	23 1/2	22 1/2	—
99	91 1/2	7		Willis-Overland pf.	900	97 1/2	96 1/2	—
32 1/2	27 1/2	.75		Yellow C. & T. B.	1,700	28 1/2	27 1/2	—

CHICAGO

Sales	High	Low	Last	Net
300 Auburn Auto	57	55	55	—
1200 Durant Motor	8 1/2	8 1/2	8 1/2	—
100 Packard Motor	5 1/2	5 1/2	5 1/2	—
3200 Fed Mot Tr.	36 1/2	32	35	—
30 F T & R pf.	98 1/2	98 1/2	98 1/2	—
30 Ford M of C.	620	620	620	—
100 Franklin Mfg	25 1/2	25 1/2	25 1/2	—
900 G'dy'r T & R	24 1/2	24 1/2	24 1/2	—
1100 Reo Motor	21 1/2	21	21	—
4200 Rickenbacker	6	5 1/2	6	—
2900 Stutz M Car	26	24 1/2	24 1/2	—
300 U S L & H n.	18	18	18	—
300 U S L & H pf	6 1/2	6 1/2	6 1/2	—
200 U S Rub Rec	17	17	17	—
3300 Yel Taxi N Y	14 1/2	13 1/2	14	—

(The above table shows Wednesday's automotive stock movement, complete.)

Current Commodity Prices

New York, March 25.—More buying interest is in evidence in the crude rubber market, but the price situation shows little change. The London market is shading prices slightly.

STEEL PRODUCTS	High	Low	Last
Semi-Finished—Gross Tons	\$35.00	\$36.00	
Billets, re-rolling	41.00	42.00	
Steel bars (hot rolled)	2.00	2.10	
Plates (hot rolled)	1.80	1.85	
Blue annealed sheets	2.40	2.50	
Black sheets	3.25	3.35	
Auto body	4.40	4.50	
Bands	2.40	2.50	
Cold rolled strip	2.80	2.90	
Hot rolled strip	2.30	2.50	
Pig Iron, Basic—			
Valleys	20.00	21.00	
Eastern Pennsylvania	22.00	22.50	
IRON AND STEEL SCRAP	High	Low	Last
Heavy melting steel	\$12.00	\$13.00	
Machine shop turnings	10.10	10.25	
Cast iron borings	10.10	10.25	
No. 1 cast scrap	16.00	17.00	
MILL PRODUCTS	High	Low	Last
Race prices, cents per pound, f. o. b. mill.			
High brass sheets	19 1/2	—	
Copper, in rolls	21 1/2	—	
Zinc, spot, New York	7.65	7.70	

Austin Motor to Wipe Out Capital Losses

London, March 25 (U. P. T. S.).—Plans has been prepared for extinguishing the capital losses of the Austin Motor Company, Ltd., which amount to £1,350,000. The capital will be reduced from £5,000,000 to £3,650,000 by reducing each preferred ordinary share from £1 to 8s and each ordinary share from £1 to 5s. When the scheme has been sanctioned by the shareholders the share capital will be restored to the nominal value of £5,000,000 by the issue of 1,350,000 new £1 shares.

Ajax Rubber Plans To Double Capital

New York, March 25.—Stockholders of the Ajax Rubber Company at the annual meeting April 20 will be requested to authorize an increase in the capital stock from 500,000 to 1,000,000 shares of no par value. There are at present outstanding 500,000 shares. J. C. Weston, president, says the management does not intend to issue any of the increased stock at present, and the purpose of the authorization is to have the stock in the treasury when, as and if required in the future. The company, he says, has working capital ample to take care of requirements.

Advance-Rumely Net \$540,577 in Last Year

New York, March 25.—The report of the Advance-Rumely Company, manufacturers of agricultural machinery, etc., for year ended December 31, 1925, shows net income of \$540,577 after interest, depreciation, Federal taxes, etc., equivalent to \$4.32 a share earned on \$12,500,000 6 per cent. preferred stock. This compares with \$435,738 or \$3.48 a share on preferred in 1924.

SEE GOOD YEAR AHEAD

Minot, N. D., March 25.—The automobile industry in the northwest this year will surpass even the prosperous year of 1925, declared Roy Pearse, Minneapolis branch manager of General Motors, before dealers and attendants at the Minot auto show.

INTERCONTINENTAL RUBBER NET RISES

Products Company and Parent Organization Both Report Gains

New York, March 25.—The net profit of the Intercontinental Rubber Products Corporation and subsidiaries for the year ended December 31, 1925, amounted to \$925,325 after depreciation, interest, Federal taxes, etc. This is equal to \$29.49 a share on 31,370 shares of no par capital stock, all of which is owned by the Intercontinental Rubber Company. The 1924 net was \$91,699, or \$2.92 a share.

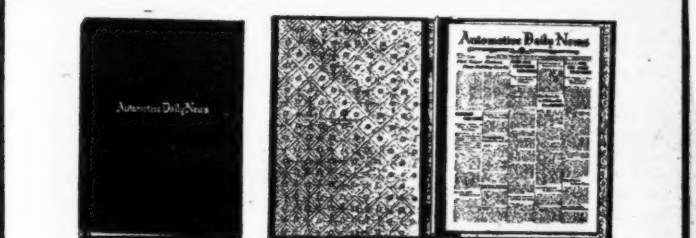
The Intercontinental Rubber Company reports for 1925 a net profit of \$51,213 after expenses and taxes, equal to 17 cents a share, earned on \$29,030,000 capital stock. This compares with net loss to \$3,693 in 1924.

The statement of the Intercontinental Rubber Company for 1925 follows:—

	1925	1924
Total inc	\$60,221	\$7,548
Exp. and taxes	9,003	11,241
Net profit	\$51,213	\$5,693
*Loss.		
The income account of Intercontinental Rubber Products Corporation for 1925 follows:—		
Operating profit	\$1,380,177	
Exp., tax and disc.	161,393	
Depr. and amort.	144,414	
Interest	42,130	
Federal taxes	106,915	
Upkeep non-op prop.		
Net profit	\$925,325	
Dividend	55,000	
Surplus	\$870,325	

More Light Thrown On Rubber Combine

New York, March 25.—More definite reports regarding the suspected London trade agreement regarding the selling of rubber below 30d. a pound has been received in the New York market. It is learned that a fairly tight combination involving at least nine operators is in effect. The report seems much more definite than those received heretofore and are accepted as confirmation of the suspicion that has existed here as to such a combination having been formed.



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